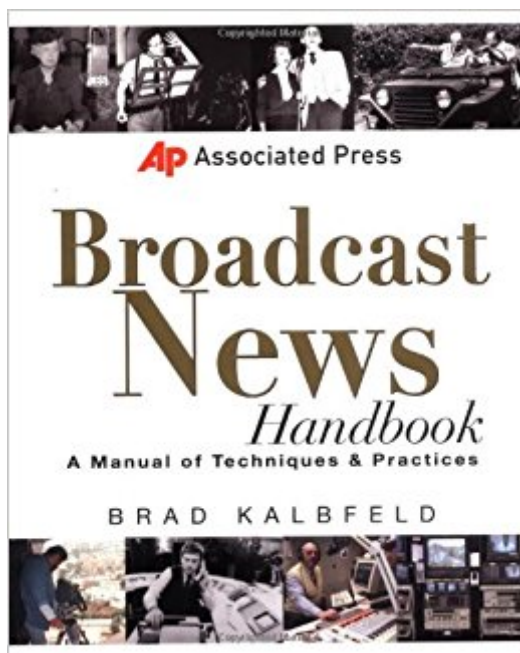


The book was found

Associated Press Broadcast News Handbook



Synopsis

Originally available only to Associated Press members, this is the definitive guide to writing and delivering the news on radio, television, and other broadcast media. While the focus throughout is on the art of finding, researching, writing, editing, producing, and delivering authoritative, accurate, and exciting news stories, it also provides a wealth of information on key technical aspects involved, such as how to handle a microphone and how many tape recorders to carry in the field. An indispensable resource for students and experienced broadcast journalists alike, this Handbook also includes a comprehensive, quick-reference style guide covering the established norms and practices in punctuation, tone, diction, use of foreign terms, references, and much more.

Book Information

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Customer Reviews

From the agency that started it all, the definitive guide to getting, writing and delivering the news on television, radio, and the Internet. Produced by the experts at the world's oldest, largest and most respected news agency, the Associated Press Broadcast News Handbook offers you an opportunity to learn directly from "the source," about all practical aspects of writing and delivering news in all electronic media. Originally available only to AP members, the Handbook provides expert guidelines on how to find, research, write, edit, produce, and deliver authoritative, accurate, and engaging news stories in the studio or from the field. It also offers indispensable advice on key technical aspects of the job, from how to handle a microphone to how wire services work.

Throughout the Handbook you'll find dozens of fascinating examples from 80 years of top-notch broadcast journalism of every type—from war correspondence to human interest stories—as well as memorable and insightful quotes by many of the greats, including Walter Cronkite, Edward R. Murrow, and Charles Kuralt. You'll also find helpful sidebars providing relevant style guidelines for news features, writing intro sound bites, rules for handling quotations, and much more. One key feature of the Associated Press Broadcast News Handbook is "The Specifics of Broadcast Style," an A-to-Z, quick-reference style guide offering concise definitions of hundreds of key words and phrases. This comprehensive guide covers established norms and practices in spelling, punctuation, tone, diction, use of foreign terms, references, sports reporting, and more. The Associated Press Broadcast News Handbook is an indispensable tool of the trade for students and seasoned journalists alike. Brad Kalbfeld is Deputy Director and Managing Editor of Associated Press Broadcast division in Washington, D.C. and has been an editor, foreign correspondent, and writer for AP for more than 20 years.

Brad Kalbfeld is Deputy Director and Managing Editor of Associated Press Broadcast division in Washington, D.C. and has been an editor, foreign correspondent, and writer for AP for more than 20 years.

This book is a MUST-HAVE for ANYONE in the broadcasting profession! As a broadcaster with American Forces Network in both Italy and Afghanistan, this handbook has been extremely valuable as a professional reference as well as highly informative. I HIGHLY recommend this book for anyone in or interesting in the field of broadcasting.

The handbook will (most important to me) help tighten your copy. If new to the industry, helps in other ways, too, including gathering and researching a story.

Really useful for anyone going into the business. It has a section that you can read to learn about basic info and a section like the AP book but for broadcasting, which does have different writing rules than print writing. I bought mine and am keeping it as a reference book. It's a good size and neatly organized it!

Most journalists would be familiar with the Associated Press Stylebook and Briefing on Media Law, better known as the "AP Stylebook". Well, this is the broadcast version. The back half of this book

will look very familiar to those of us who have seen the stylebook, but the front half is all new, giving good tips on how to write good broadcast stories. As a broadcast journalism student myself, I would especially recommend this for broadcast journalism students, it will REALLY help you out.

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